

# 09

# PMA 2009

**Product & Background Catalogue**  
**innovate. facilitate. accelerate.**

For more templates & backgrounds please visit [www.36pix.com](http://www.36pix.com)  
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## Prints



## Large Format Printing



36Pix is a specialized digital solutions photo lab and we know that in the high volume photographic industry, there are many people to please in a very small amount of time. We house a full digital lab, including top of the trade equipment, which is meticulously maintained, to offer you the most consistent service, the highest quality products and the fastest turnaround time in the business. And it's all completely accessible and trackable online.

### Our lab services include :

- Unparalleled background replacement and KnockOut services
- Personalized services offered by assigned account representatives
- Expert color correction and cropping with every print
- Quick automatic ordering and reordering using barcode scanning
- Silver halide prints up to 12"x18" and Ultra Chrome large format printing

## Green Screen Background Replacement and Knock Out Services

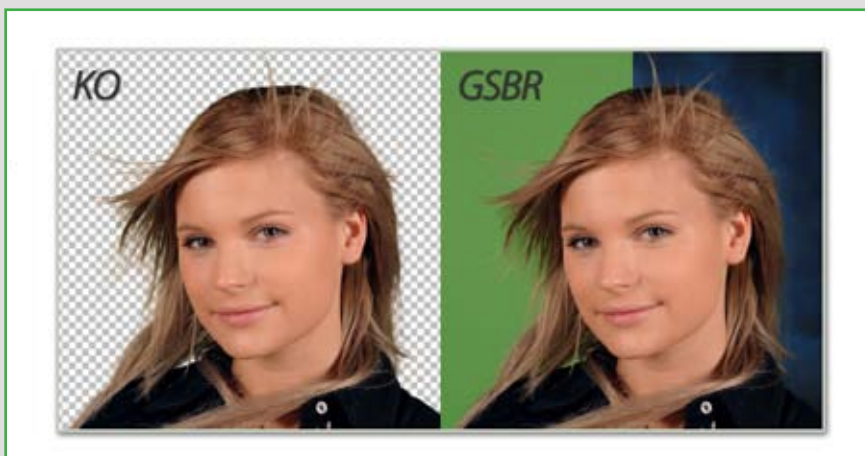
36Pix lab services include a turn-key Green Screen Background Replacement (GSBR) service where we will do the background replacement for you using either a background you provide, or one from our massive library of high-quality professional images. Our services also include a Knock Out (KO) service where we provide you with perfectly clean digital Knock-Out for maximum flexibility.

**KO: Background Knock Out - Any Format Desired**

**GSSRC: Background Replacement - Image Resolution as is**

**GSTMB: Background Replacement - Lower Resolution for Administrative CDs**

**GSFULL: Background Replacement - Full Resolution (5 x 7 or 8 x 10)**





# Green Screen Proofs

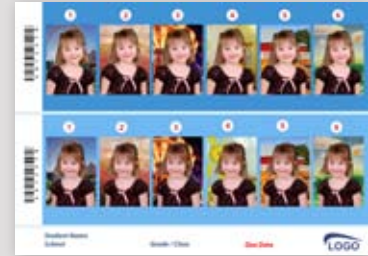
Our Green Screen proofs come in different formats and can be fully customized to feature your logo, data, and of course your choice of backgrounds. Select the backgrounds from our catalogue or add your own! Attractive layouts and the possibility of different background choices make these products unique in the industry.



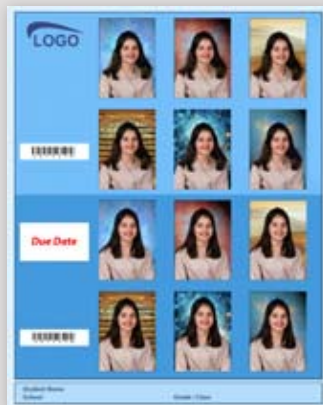
(5 x 8)  
**2 Pose, 9 Backgrounds**  
 PR\_2P9B\_58\_A



(8 x 10)  
**3 Pose, 6 Backgrounds**  
 PR\_3P6BEA\_810\_B



(5 x 7)  
**2 Pose, 6 Backgrounds**  
 PR\_2P6BEA\_57\_A



(8 x 10)  
**2 Pose, 6 Backgrounds**  
 PR\_2P6BEA\_810\_A



(4 x 9)  
**2 Pose, 10 Backgrounds**  
 PR\_2P10B\_49\_A



(3.5 x 5)  
**2 Pose, 4 Backgrounds**  
 PR\_2P4B\_355\_A

# Traditional Proofs

Our Traditional Proofs come in different formats and can be fully customized to feature your logo, data and set of options. The proof sizes can be tailored to your needs.



(3.5 x 5)  
**2 Pose, 2 Options**  
 PR\_2P2O\_355\_A



(5 x 7)  
**2 Pose, 10 Options**  
 PR\_2P10O\_57\_A



(4 x 4)  
**2 Pose**  
 PR\_2P

# Proof Program

The Green Screen Starter Kit - Proof Program includes our unique Mproof, sales sheets and envelopes, all personalized with your company name, logo, packages and prices. 36Pix provides this kit at a very competitive price so that you can start cashing in on green screen right away, with zero investment in promotional materials.

## MPROOF GREEN SCREEN PROOF

The mProof is a unique product that combines our leading Green Screen Replacement technology with your selection of backgrounds. It is a great way to give parents more than they expect: they can see what the end result will be, maximizing your buy rate.

## SALES SHEET

36Pix provides you with a ready-made sales tool that can be fully customized by our designers in order to reflect your portfolio diversity. With our sales sheet, photographers will have the opportunity to present their products in an appealing manner without having to spend time and money.

## SALES ENVELOPE

Using this envelope your clients will have the possibility to choose from various green screen backgrounds, numerous packages and quantities.



# Prepay Program

Let 36Pix get you up-and-running with your prepaid Green Screen services by taking advantage of our fully customizable Prepay Green Screen Sales Sheets. Our prepay sales sheets are invaluable tools for photographers who want to secure upfront revenues for their Green Screen Background Replacement offerings.

For no extra cost, our dedicated team of designers will help you personalize all aspects of your sales sheet including: company name, logo, contact details, packages, prices, special offers.

With this popular Prepay Sales Sheet, you will be able to present a professional look for your packages without having to spend valuable time and money.



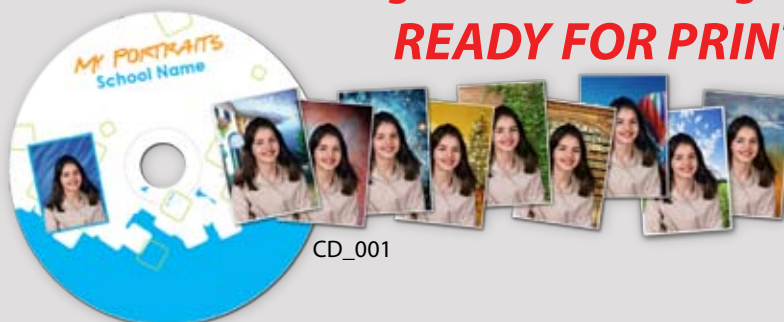
# Student Picture CD

Students and parents alike love our Student Picture CD because it gives them the opportunity to store and print at any time their high-resolution photos, meaning they can have more control over their images.

The CD, which is personalized with the customer's name and picture, includes all poses on all chosen backgrounds. By including it in your portfolio, you increase the value of your packages.

**All poses on all backgrounds put on a CD.**

**High Resolution Images -  
READY FOR PRINT!**



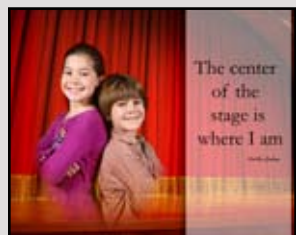
## Administrative CD

We have all the standard formats in the industry for Admin Cd's and yearbook Cd's. Here are a few:

ESIS  
PSPA  
Trillium  
Winschool  
EZBook  
QuickPanel Plus  
QuickPanel Plus Senior  
Freissen  
Jostens

## Total Immersion

Putting the subject inside the background has never been easier. Thanks to our advanced technology, 36Pix can give an artistic touch to your portraits. Total Immersion is one of the newest services offered to our clients.



TI\_006



TI\_009



TI\_010



TI\_007



TI\_008



# Calendars & Calendar Magnets

## School Calendars & Calendar Magnets

An 8" x 10" calendar for the coming year, featuring a placement for the student's picture, and customized with the student's name. A 5" x 7" or 8" x 10" calendar magnet is also available.



CAL\_004



CAL\_005



CAL\_006



CAL\_007



CAL\_008

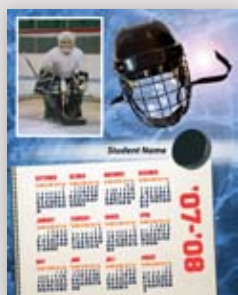


CAL\_009



CAL\_017

## Sports Calendars & Calendar Magnets



CAL\_010



CAL\_011



CAL\_012



CAL\_013



CAL\_014



CAL\_015



CAL\_018



CAL\_019



CAL\_020



# Funpacks

## School Funpacks

Our double-sided Fun Packs are made of die-cut, laminated photo paper and contain one door hanger, one ruler, one bookmark, three bag tags and four keychains with the student's photo.



FP\_001



FP\_002



FP\_003



FP\_005



FP\_006

## Sports Funpacks



FP\_007



FP\_008



FP\_009



FP\_011



FP\_014



FP\_016

## Holiday Funpacks



FP\_017



FP\_018



FP\_013



# Trader Cards

## School Trader Cards

Our Trader Cards are double-sided and printed on durable, rigid photo paper. They feature the student's photo on the front, and a special design on the back. Customize these trader cards with data such as name, grade, etc..

**TC06 - package of 6 units**

**TC09 - package of 9 units**

**TC12 - package of 12 units**



TC\_001



TC\_002



TC\_003

## Sports Trader Cards

Our Trader Cards are double-sided and printed on durable, rigid photo paper. They feature the athlete's photo on the front and individual stats on the back. You can fully customize these trader cards to include the stats you want.



TC\_006



TC\_008



TC\_010



TC\_012



TC\_015



TC\_016



TC\_017



TC\_019



TC\_023

# Bookmarks

Our bookmark sets contain 6 unique bookmarks each with a different look. Choose from a variety of different themes.

## School Bookmarks



BKM\_001



BKM\_002



BKM\_003

## Sports Bookmarks



BKM\_005



BKM\_006



BKM\_007



BKM\_008



BKM\_009



BKM\_010



BKM\_011



BKM\_012



# Bookmarks with Tassels

## ***School Bookmarks with tassels***

Our bookmark sets contain 4 unique bookmarks each with a different look. Choose from a variety of different themes.



BKM\_013



BKM2\_002



BKM2\_001



BKM\_014



BKM2\_015



BKM2\_006

## ***Themed Bookmarks with tassels***

***Introducing Theme Intergration. Place the subject directly in the environment***



BKM2\_003



BKM2\_004



BKM2\_005



# Memory Mates

Combine your portraits with your class/team image with a choice of these memory mates.

## School Memory Mates



MM\_003

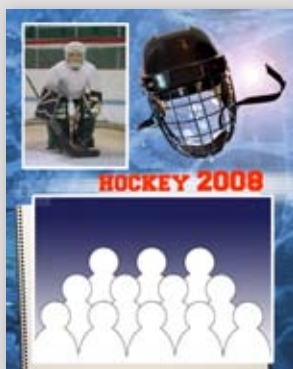


MM\_004

## Sports Memory Mates



MM\_010



MM\_011



MM\_012



MM\_013



MM\_017



MM\_009



MM\_014



MM\_015



MM\_016

# Puzzles & Puzzle Magnets

## School Puzzles & Puzzle Magnets

A high quality 8" x 10" puzzle featuring the student's photo packaged with a low-tack mounting board in a convenient re-sealable bag.

**PUZL1 - 60 Pieces**

**PUZLMAG1 - Magnet Puzzle 60 Pieces**



PZ\_001



PZ\_002



PZ\_012

## Sports Puzzles & Puzzle Magnets



PZ\_004



PZ\_005



PZ\_006



PZ\_007



PZ\_011



PZ\_008



PZ\_009



PZ\_010

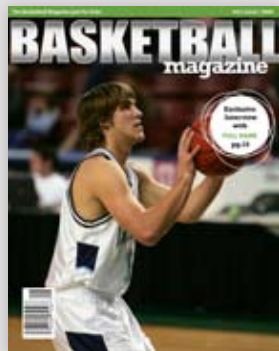


PZ\_003



# Magazine Covers

Our 8" x 10' magazine covers turn today's athlete into tomorrow's stars!



MG\_002



MG\_003



MG\_004



MG\_005



MG\_006



MG\_007



MG\_008



MG\_009



MG\_010

# Game Tickets

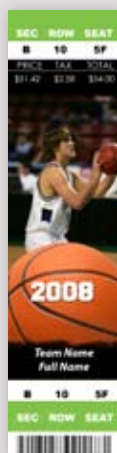
Our front and back game tickets come in various themes and are perfect to commemorate the game! Tickets come in sets of 4 (2" x 8").



GT\_002



GT\_003



GT\_004



GT\_005



GT\_006

## Reflection Portraits

This 8" x 10" reflection portrait adds a touch of class to a photo. A wonderful border combined with a close-up and an effect



REF\_001



REF\_003

## Multi-Background

One pose with 8 (2.5 x 3.5) different backgrounds.



## Combo Grad / Senior Pose

Combine different poses on an 8" x 10" for a classy touch.



3p\_grad

## ID Cards & Badges

High quality, 2.25 x 3.5 durable ID cards complete with students photo and fully customized images and data.

### IDSC - Identity Card



ID\_002



ID\_003

### BADGE - Badges



ID\_007



ID\_008

## Bagtags

Mirrored photos in a bagtag with strap.  
**BTAG - (2) 2 X 3.5**



## Magnets

Composed of photos that are mounted on a magnetic backing.

**MAGN1 - (2) 3.5 x 5**

**MAGN3 - 5 X 7**

**MAGN2 - (4) 2.5 x 3.5**

**MAGN4 - 8 X 10**



## Buttons

Sets of 2 buttons, 3" diameter



## Keychains

Sets of 2 keychains

**KYCH2 - (2) 1.75 x 2.75**



## Mousepads

A large mouse pad made using our long sublimation process.



## Drymounts

High quality prints mounted on 1/8" boards.

**DRY1 - 10 x 13**

**DRY3 - 16 x 20**

**DRY2 - 11 x 14**





# Greeting Cards

These 4" x 8" cards come in packs of 10 with envelopes, and can be a wonderful gift for family and friends.

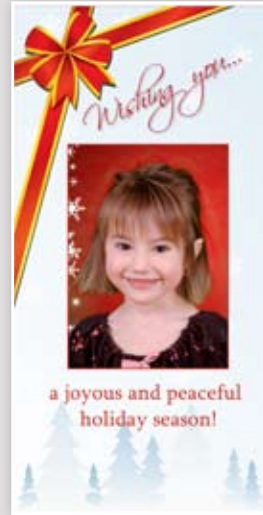
## Holiday Cards



PC\_001 - Christmas



PC\_002 - Christmas



PC\_003 - Christmas



PC\_004 - Christmas



PC\_005 - Christmas



PC\_005H - Christmas



PC\_007 - Easter



PC\_008 - Father's Day



PC\_009 - Mother's Day

## Birthday Cards



PC\_006

# Class Directories / Mugbooks

A perfect way for teachers to take attendance.

**CLO9 - 9 Per Sheet**

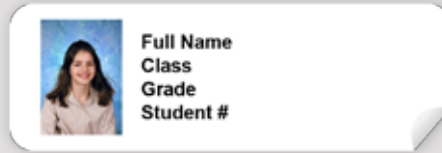
**CL30 - 30 Per Sheet ( Full Pose)**

**CL302 - 30 Per Sheet ( Portrait Pose)**



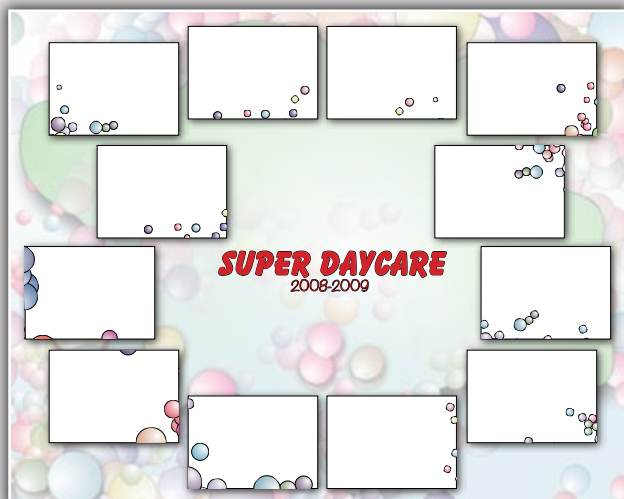
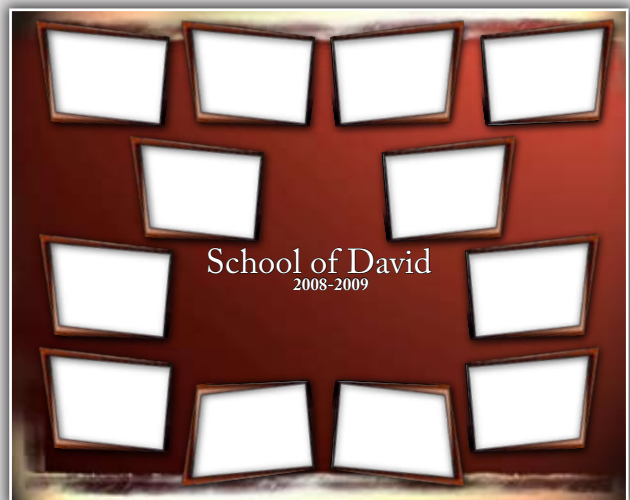
# Student Sticker Labels

Used for school administration and/or packaging labels.  
**STLB**



# Class Composites

Allow us to manage your class, grade, or school composites and customize to your required format.





For more backgrounds, download our full background catalogue from [www.36pix.com](http://www.36pix.com).

## Top Sellers



DB\_0392



DB\_0034



DB\_0097



DB\_0045

## Traditional



DB\_0104



DB\_105



DB\_0357



DB\_0376



DB\_0005



DB\_0008



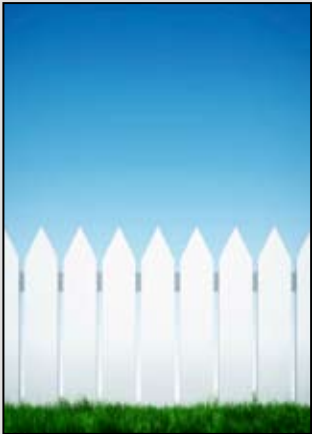
DB\_0295



DB\_0239



Photo Realistic



DB\_0400



DB\_0367



DB\_0394



DB\_405



DB\_0363



DB\_0230



DB\_0374



DB\_0351

Seasonal



DB\_0402



DB\_0096



DB\_0420



DB\_0388

## Sports



DB\_0424



DB\_0419



DB\_0328



DB\_0326

## Kid's Corner



DB\_0030



DB\_0408



DB\_0409

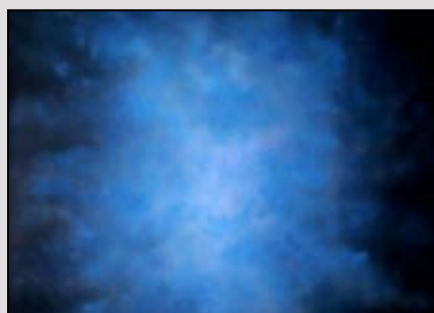


DB\_0415

## Groups



DB\_0005H



DB\_0008H



DB\_0363H



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