


WE DO YOUR BACKGROUND REPLACEMENT FOR YOU!

Driven by our tireless efforts to simplify the green screening process, we have created two unique services; Green Screen Background Replacement (GSBR) and Knock Out (KO) powered by ChromaStar™ - our next generation industry leading chroma key engine. These services are tailored for professional photographers that have an established in-house workflow and printing capability but are looking to reduce cost and turnaround time for the digital background replacement process.

With millions of rendered images behind us, and continually increasing Internet performance, there is no better time to trust us with your most challenging images. Just tell us which image requires which background, using Daphne, our web based order entry and tracking system, and we'll do the rest.

AMAZING BENEFITS

- »  **ChromaStar™**, THE MOST ACCURATE GREEN SCREEN TECHNOLOGY
- » UNPARALLELED DETAIL PRESERVATION
- » EFFECTIVE MANAGEMENT OF SHADOWS AND HALOS
- » UNIQUE GREEN SCREEN CLOTHING RECOGNITION FEATURE
- » QUICKEST TURNAROUND FOR LARGE VOLUMES
- » GREAT RESULTS WITH SIMPLE SHOOTING SETUPS
- » NO NEED TO BUY SOFTWARE
- » PROPRIETARY ALGORITHMS THAT HAVE BEEN PROVEN OVER MILLIONS OF TIMES

THE WORLD WIDE WEB

Over the past years, we've seen huge improvements in Internet reliability and bandwidth. Couple this with Daphne, our web based order entry and tracking system and our expert imaging technicians; our services are virtually at your fingertips. In fact, our rendering techniques and algorithms are constantly being updated to adapt to new challenges. We're confident that we can offer you the highest quality rendered results for your best and less than best green screen images – in less time that it would take your own production staff to produce.

And to make things even easier, the process can begin with data exported directly from your existing work flow software.

OUR SERVICES

KO and GSBR

36Pix lab services include a turn-key Green Screen Background Replacement (GSBR) service where we will do the background replacement for you using either a background you provide, or one from our massive library of high-quality professional images. Our services also include a KnockOut (KO) service where we provide you with perfectly clean background removal for maximum flexibility.



★ ChromaStar™ ADVANTAGE

Fine detail preservation

Fair hair is not a problem, as 36Pix's ChromaStar™ technology is capable of preserving every fine detail of hair and to perfectly carry transparencies to the new background.



No shadows, no halos

Third-party software will often ignore the fine details of the picture, but ChromaStar™ protects every part of your subject, eliminating the scissor-cut effect and any unwanted halos or shadows. Thanks to our complex algorithms, the background replacement process outputs natural-looking images.



Green clothes recognition

This unique feature automatically detects the subject's green clothing and retains its original color. It means that no matter what tone of green your subject is wearing, ChromaStar™ is able to recognize and to protect it when inserting the new background.



GET STARTED NOW WITH OUR NEXT DAY SERVICE!

- » Follow our very simple and certified shooting recommendations
- » Have your customers choose their favorite backgrounds
- » Upload your images along with the selected backgrounds to our site
- » We change the backgrounds for you, making sure that every fine detail is retained, without any unwanted effects
- » Once the backgrounds are replaced, we can print them for you in our professional lab or you can download the high definition images from our site



To learn more about this service please contact our friendly sales staff